



Management briefings

General

Management Briefings are lectures, presentations or short workshops aimed at stimulating non-traditional thinking about a certain topic or for introducing new concepts. As such, they are best deployed while preparing for a particular project, as part of a kick-off meeting, a brainstorming session or as a keynote.

In these briefings, we bring no ready-made answers or methods, but we present in a very visual way a number of ideas that often run against the general opinion, that can be contradictory or even controversial, so that they can be the basis for new (and hopefully better) insights.

Practical

The management briefing is given at the customer's premises or at a location chosen by the customer. Specific conditions may apply if the briefing does not take place in Belgium.

The cost that is mentioned below is the standard price for a management briefing. If desired, this also includes our on-site presence for half a day, this to allow further discussion or participation in the meeting or brainstorming session where the management briefing is part of.

The customer provides the necessary technical infrastructure for projection of the presentation via a Windows PC. If desired, the customer can use its own PC, provided availability of an appropriate PowerPoint version.

There are no hand-outs supplied. The customer receives a binary version of the presentation in PowerPoint and PDF format. If desired, this can also be mailed in advance and the customer can decide to produce the hand-outs themselves. However, we do not recommend this.

Financial

This service is offered at a standard cost of € 645, excluding VAT.

As previously mentioned, this includes, if desired, on-site presence for half a day. On request of the customer, this can be extended to a full day. In that case, the cost is € 895, excluding VAT.

The above prices are valid until December 31, 2011.

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